**MISSOURI**

**SENATE DISTRICT 32**

**2018 REPUBLICAN PRIMARY ELECTION**

Survey conducted July 10 through July 11, 2018. 497 likely 2018 Republican Primary Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 Republican Primary Election. Margin of Error is +/-4.3% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

**Q1:** What is your opinion of Bill White?

Favorable: 49%

Unfavorable: 16%

No opinion: 35%

**Q2:** What is your opinion of Rob O’Brian?

Favorable: 22%

Unfavorable: 20%

No opinion: 58%

**Q3**: Candidates in the 2018 Republican Primary Election for State Senate are Bill White and Rob O’Brian. If the election were held today, for whom would you vote?

Bill White: 49%

Rob O’Brian: 19%

Undecided: 32%

**Q4:** Thinking about the various types of voters in the Republican Party, which type of Republican do you consider yourself to be? Traditional/Establishment, Christian Conservative, Libertarian, a Trump Republican, or Tea Party?

Traditional/Establishment: 19%

Christian Conservative: 41%

Trump Republican: 26%

Libertarian: 5%

Tea Party: 3%

Other: 6%

**Q1:** What is your opinion of Bill White?

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **DADE** | **JASPER** | **NEWTON** |
| **Favorable** | 16% | 53% | 49% |
| **Unfavorable** | 7% | 13% | 23% |
| **No opinion** | 77% | 35% | 29% |

Table . Q1 by COUNTY - Categorical

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Column %** | **Traditional** | **Christian** | **Trump** | **Libertarian** | **Tea Party** | **Other** |
| **Favorable** | 43% | 53% | 55% | 17% | 82% | 23% |
| **Unfavorable** | 26% | 7% | 12% | 50% | 12% | 38% |
| **No opinion** | 31% | 40% | 33% | 33% | 6% | 40% |

Table . Q1 by TYPE OF GOP

|  |  |  |
| --- | --- | --- |
| **Column %** | **Female** | **Male** |
| **Favorable** | 48% | 49% |
| **Unfavorable** | 16% | 16% |
| **No opinion** | 36% | 35% |

Table . Q1 by GENDER

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **Conservative** | **Moderate** | **Liberal** |
| **Favorable** | 58% | 27% | 28% |
| **Unfavorable** | 8% | 31% | 44% |
| **No opinion** | 34% | 42% | 28% |

Table . Q1 by IDEOLOGY

**Q2:** What is your opinion of Rob O’Brian?

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **DADE** | **JASPER** | **NEWTON** |
| **Favorable** | 8% | 25% | 20% |
| **Unfavorable** | 3% | 22% | 21% |
| **No opinion** | 89% | 53% | 59% |

Table . Q2 by COUNTY - Categorical

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Column %** | **Traditional** | **Christian** | **Trump** | **Libertarian** | **Tea Party** | **Other** |
| **Favorable** | 31% | 18% | 26% | 12% | 31% | 13% |
| **Unfavorable** | 29% | 12% | 21% | 21% | 57% | 27% |
| **No opinion** | 40% | 70% | 53% | 67% | 13% | 60% |

Table . Q2 by TYPE OF GOP

|  |  |  |
| --- | --- | --- |
| **Column %** | **Female** | **Male** |
| **Favorable** | 20% | 24% |
| **Unfavorable** | 21% | 20% |
| **No opinion** | 59% | 56% |

Table . Q2 by GENDER

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **Conservative** | **Moderate** | **Liberal** |
| **Favorable** | 20% | 28% | 25% |
| **Unfavorable** | 20% | 18% | 33% |
| **No opinion** | 61% | 54% | 42% |

Table . Q2 by IDEOLOGY

**Q3**: Candidates in the 2018 Republican Primary Election for State Senate are Bill White and Rob O’Brian. If the election were held today, for whom would you vote?

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **DADE** | **JASPER** | **NEWTON** |
| **Bill White** | 30% | 54% | 45% |
| **Rob O'Brian** | 2% | 19% | 22% |
| **Undecided** | 68% | 27% | 33% |

Table . Q3 by COUNTY - Categorical

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Column %** | **Traditional** | **Christian** | **Trump** | **Libertarian** | **Tea Party** | **Other** |
| **Bill White** | 48% | 56% | 50% | 17% | 57% | 25% |
| **Rob O'Brian** | 31% | 13% | 17% | 39% | 13% | 13% |
| **Undecided** | 21% | 31% | 33% | 44% | 30% | 62% |

Table . Q3 by TYPE OF GOP

|  |  |  |
| --- | --- | --- |
| **Column %** | **Female** | **Male** |
| **Bill White** | 50% | 48% |
| **Rob O'Brian** | 18% | 20% |
| **Undecided** | 33% | 31% |

Table . Q3 by GENDER

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **Conservative** | **Moderate** | **Liberal** |
| **Bill White** | 59% | 26% | 24% |
| **Rob O'Brian** | 11% | 35% | 38% |
| **Undecided** | 29% | 39% | 38% |

Table . Q3 by IDEOLOGY

**DEMOGRAPHICS**

|  |  |
| --- | --- |
| COUNTY |  |
|  | **%** |
| **DADE** | 7% |
| **JASPER** | 57% |
| **NEWTON** | 36% |

|  |  |
| --- | --- |
| GENDER |  |
|  | **%** |
| **Female** | 50% |
| **Male** | 50% |

|  |  |
| --- | --- |
| AGE |  |
|  | **%** |
| **18-39** | 5% |
| **40-49** | 10% |
| **50-69** | 37% |
| **70+** | 48% |

|  |  |
| --- | --- |
| IDEOLOGY |  |
|  | **%** |
| **Conservative** | 70% |
| **Moderate** | 22% |
| **Liberal** | 8% |