**MISSOURI**

**SENATE DISTRICT 16**

**2018 REPUBLICAN PRIMARY ELECTION**

Survey conducted July 9 through July 10, 2018. 513 likely 2018 Republican Primary Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 Republican Primary Election. Margin of Error is +/-4.4% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

**Q1:** What is your opinion of Justin Dan Brown?

Favorable: 34%  
Unfavorable: 9%

No opinion: 57%

**Q2:** What is your opinion of Diane Franklin?

Favorable: 31%

Unfavorable: 16%

No opinion: 53%

**Q3:** What is your opinion of Keith Frederick?

Favorable: 31%

Unfavorable: 7%

No opinion: 62%

**Q4**: Candidates in the 2018 Republican Primary Election for State Senate are Justin Dan Brown, Diane Franklin, and Keith Frederick. If the election were held today, for whom would you vote?

Justin Dan Brown: 27%

Diane Franklin: 25%

Keith Frederick: 20%

Undecided: 28%

**Q5:** Thinking about the various types of voters in the Republican Party, which type of Republican do you consider yourself to be? Traditional/Establishment, Christian Conservative, Libertarian, a Trump Republican, or Tea Party?

Traditional/Establishment: 10%

Christian Conservative: 41%

Trump Republican: 34%

Libertarian: 6%

Tea Party: 3%

Other: 6%

**Q1:** What is your opinion of Justin Dan Brown?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Column %** | **CAMDEN** | **CRAWFORD** | **DENT** | **PHELPS** | **PULASKI** |
| **Favorable** | 23% | 37% | 33% | 51% | 26% |
| **Unfavorable** | 4% | 8% | 6% | 16% | 11% |
| **No opinion** | 73% | 55% | 61% | 33% | 63% |

Table . Q1 by COUNTY - Categorical

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Column %** | **Traditional** | **Christian** | **Trump** | **Libertarian** | **Tea Party** | **Other** |
| **Favorable** | 29% | 36% | 39% | 27% | 20% | 10% |
| **Unfavorable** | 12% | 6% | 7% | 31% | 12% | 16% |
| **No opinion** | 59% | 58% | 54% | 42% | 67% | 74% |

Table . Q1 by TYPE OF GOP

|  |  |  |
| --- | --- | --- |
| **Column %** | **Female** | **Male** |
| **Favorable** | 30% | 37% |
| **Unfavorable** | 8% | 11% |
| **No opinion** | 62% | 52% |

Table . Q1 by GENDER

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **Conservative** | **Moderate** | **Liberal** |
| **Favorable** | 36% | 29% | 21% |
| **Unfavorable** | 7% | 14% | 18% |
| **No opinion** | 57% | 57% | 61% |

Table . Q1 by IDEOLOGY

**Q2:** What is your opinion of Diane Franklin?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Column %** | **CAMDEN** | **CRAWFORD** | **DENT** | **PHELPS** | **PULASKI** |
| **Favorable** | 61% | 18% | 7% | 11% | 24% |
| **Unfavorable** | 20% | 15% | 7% | 17% | 14% |
| **No opinion** | 20% | 67% | 86% | 72% | 62% |

Table . Q2 by COUNTY - Categorical

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Column %** | **Traditional** | **Christian** | **Trump** | **Libertarian** | **Tea Party** | **Other** |
| **Favorable** | 41% | 36% | 30% | 6% | 0% | 25% |
| **Unfavorable** | 24% | 10% | 18% | 31% | 20% | 20% |
| **No opinion** | 35% | 54% | 52% | 63% | 80% | 55% |

Table . Q2 by TYPE OF GOP

|  |  |  |
| --- | --- | --- |
| **Column %** | **Female** | **Male** |
| **Favorable** | 32% | 30% |
| **Unfavorable** | 13% | 19% |
| **No opinion** | 55% | 51% |

Table . Q2 by GENDER

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **Conservative** | **Moderate** | **Liberal** |
| **Favorable** | 32% | 26% | 28% |
| **Unfavorable** | 14% | 20% | 33% |
| **No opinion** | 53% | 54% | 39% |

Table . Q2 by IDEOLOGY

**Q3:** What is your opinion of Keith Frederick?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Column %** | **CAMDEN** | **CRAWFORD** | **DENT** | **PHELPS** | **PULASKI** |
| **Favorable** | 21% | 17% | 25% | 63% | 14% |
| **Unfavorable** | 5% | 8% | 7% | 5% | 15% |
| **No opinion** | 74% | 75% | 68% | 32% | 71% |

Table . Q3 by COUNTY - Categorical

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Column %** | **Traditional** | **Christian** | **Trump** | **Libertarian** | **Tea Party** | **Other** |
| **Favorable** | 31% | 31% | 29% | 41% | 45% | 23% |
| **Unfavorable** | 14% | 6% | 9% | 3% | 0% | 8% |
| **No opinion** | 55% | 63% | 62% | 56% | 55% | 68% |

Table . Q3 by TYPE OF GOP

|  |  |  |
| --- | --- | --- |
| **Column %** | **Female** | **Male** |
| **Favorable** | 30% | 32% |
| **Unfavorable** | 8% | 6% |
| **No opinion** | 62% | 62% |

Table . Q3 by GENDER

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **Conservative** | **Moderate** | **Liberal** |
| **Favorable** | 33% | 25% | 16% |
| **Unfavorable** | 6% | 9% | 17% |
| **No opinion** | 60% | 65% | 67% |

Table . Q3 by IDEOLOGY

**Q4**: Candidates in the 2018 Republican Primary Election for State Senate are Justin Dan Brown, Diane Franklin, and Keith Frederick. If the election were held today, for whom would you vote?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Column %** | **CAMDEN** | **CRAWFORD** | **DENT** | **PHELPS** | **PULASKI** |
| **Justin Brown** | 19% | 35% | 32% | 37% | 18% |
| **Diane Franklin** | 49% | 8% | 11% | 7% | 24% |
| **Keith Fredrick** | 10% | 14% | 20% | 39% | 14% |
| **Undecided** | 21% | 43% | 38% | 17% | 44% |

Table . Q4 by COUNTY - Categorical

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Column %** | **Traditional** | **Christian** | **Trump** | **Libertarian** | **Tea Party** | **Other** |
| **Justin Brown** | 28% | 30% | 29% | 21% | 13% | 6% |
| **Diane Franklin** | 32% | 29% | 24% | 3% | 5% | 25% |
| **Keith Fredrick** | 24% | 16% | 21% | 27% | 47% | 18% |
| **Undecided** | 16% | 26% | 27% | 49% | 35% | 51% |

Table . Q4 by TYPE OF GOP

|  |  |  |
| --- | --- | --- |
| **Column %** | **Female** | **Male** |
| **Justin Brown** | 26% | 27% |
| **Diane Franklin** | 29% | 21% |
| **Keith Fredrick** | 19% | 21% |
| **Undecided** | 26% | 31% |

Table . Q4 by GENDER

|  |  |  |  |
| --- | --- | --- | --- |
| **Column %** | **Conservative** | **Moderate** | **Liberal** |
| **Justin Brown** | 30% | 18% | 17% |
| **Diane Franklin** | 24% | 28% | 27% |
| **Keith Fredrick** | 19% | 27% | 0% |
| **Undecided** | 27% | 27% | 56% |

Table . Q4 by IDEOLOGY

**DEMOGRAPHICS**

|  |  |
| --- | --- |
| COUNTY |  |
|  | **%** |
| **CAMDEN** | 34% |
| **CRAWFORD** | 14% |
| **DENT** | 8% |
| **PHELPS** | 27% |
| **PULASKI** | 17% |

|  |  |
| --- | --- |
| GENDER |  |
|  | **%** |
| **Female** | 50% |
| **Male** | 50% |

|  |  |
| --- | --- |
| AGE |  |
|  | **%** |
| **18-39** | 5% |
| **40-49** | 10% |
| **50-69** | 37% |
| **70+** | 48% |

|  |  |
| --- | --- |
| IDEOLOGY |  |
|  | **%** |
| **Conservative** | 76% |
| **Moderate** | 21% |
| **Liberal** | 3% |